



Jr. Web Designer/ Developer

Are you a junior to mid-level Web Designer and/or Developer who understands how to conceive and implement online experiences that move users through the demand generation funnel from awareness to purchase? Do you have the technical skills develop custom Website functionality from scratch? Are you a “people person” with great interpersonal skills and a track record for working well with others? If this sounds like you – and you’re looking to join an exciting, rapidly expanding company that is at the center of revolutionizing the television production industry – then NewTek wants to talk to you.

NewTek is transforming the way people create and distribute live television-quality programming for the Web, mobile devices, projection screens, and broadcast TV. From sporting events, Web-based talk shows, live entertainment, corporate webinars, and grade school newscasts – to virtually any venue where people want to capture and publish live video, we enable professionals to grow their audiences, brands and businesses faster than ever before.

We are seeking an energetic junior to mid-level Web Designer and/or Developer who will be responsible for maintaining and evolving NewTek’s Website design and functionality. This individual will have the opportunity to influence online demand generation experiences and implement strategies for Web design, information architecture, content, SEO, marketing automation and Web-based interactive projects. The ideal candidate will play a major role in the development and execution of Web projects, measured against specific goals that enable the company to drive strong customer value, customer growth, and revenue/profit performance.

We offer a competitive salary; a strong benefits package, and growth potential with a financially solid firm. We have a casual work environment and are located in San Antonio, Texas, a great city in which to work and live. Two to Five years of relevant experience is required. Local candidates will be given special consideration.

To learn more about NewTek, visit <https://www.newtek.com>

Responsibilities

- Expertise and hands on experience with languages such as HTML, CSS, JavaScript, XML, RSS, JQuery and API's

- Coding, designing, and modifying websites from layout to function and according to the internal client's specifications. Strive to create visually appealing sites that feature user-friendly design and clear navigation which adhere to the NewTek brand.
- Produce project timeline and development hours estimates on a per project basis.
- Work with developers, designers and Project Managers to build and refine designs and experiences for websites.
- Convert raw images and layouts from .psd into CSS/HTML pages or templates.
- Create and update Newsletter emails for distribution list
- Set up coded pages from US site for translation on our international sites
- Find creative and technical solutions related to achieving specific business goals
- Advise marketing team members of latest Web trends, best practices, and technology standards
- Engage in outside-the-box thinking to provide high value-of-service to clients.
- Passion for emerging technologies or applications and the opportunities to integrate them into operations and activities.
- Designing low/high fidelity wire-frames and comps.
- Ability to code from scratch
- Working with different content management systems
- Search Engine Optimization best practices while coding pages
- Making sure website content along with visual imagery and ensuring it is in line with company branding policy
- Editing content, debugging code and re-designing web pages
- Testing the website to ensure it is working across multiple devices and browsers.
- Continual professional development to keep up to date with new software developments.
- Engage in outside-the-box thinking to provide high value-of-service to clients.

Qualifications

- Two to five years of experience as a web designer and/or developer.
- Proficiency with Adobe Creative Suite, CSS, Photoshop, HTML, JavaScript, and Microsoft Office.
- Strong online portfolio
- Team-player attitude, positive demeanor, outstanding work ethic, and the drive to exceed expectations.
- Agency, corporate, tech, and/or sports category experience a plus.
- Associates, Bachelor's or Advanced Degree in web design, development or related field.
- UI Design and UX best practices that translate into successful user web experiences.

- Creative/dynamic JavaScript solutions based on needs
- Cross-browser compatibility experience
- Responsive Design and Development

Bonus Points

- Google Analytics
- Vector Design Experience
- E-Commerce
- Marketo
- Git / Version Control Experience
- Smartling
- Social Media
- Mobile friendly Animation
- Adobe Premiere / After Effects
- 3D Modeling / Animation
- CMS Experience
- CloudCannon
- Jekyll/Markdown
- Server Maintenance
- Live Broadcasting/Radio Experience
- Blog Experience

Qualified candidates should send a cover letter, resume and samples to: amercedes@newtek.com.

No phone inquiries.