



Job Title: Video Producer
Department: Marketing
Reports To: Manager, Video Production Services
Location: San Antonio
Direct Reports: None

NewTek, the Emmy Award winning provider of innovative solutions for Graphics, Film, and Television Production, recognizes that employees are at the core of its success. We recruit and retain highly qualified, motivated, and passionate individuals and provide them with an environment to grow, succeed, and share in the company's success.

DESCRIPTION

The Video Producer is responsible for generating impactful content to inspire, educate, and motivate clients with the goal of creating interest, driving sales and training on the functions and capabilities of NewTek products.

RESPONSIBILITIES

- Creatively produce video that captures audience attention
- Work with video production, creative and web teams to generate in-depth video, graphic and written product materials
- Identify video content needs through interaction with customer support and sales teams
- Develop strategy for training content for current products and new product releases
- Research industry to apply existing terminology to NewTek Product Workflows
- Analyze assets to maintain continuity of style of content
- Manage updates and revisions to asset library

REQUIREMENTS

- Understanding of product marketing, training and education
- Excellent written and verbal communication skills
- Proven background of writing for video presentations
- Experience in the video production industry
- On camera experience presenting customer/end-user focused information
- Ability to learn new systems
- Strong attention to detail
- Skilled at prioritization and multitasking
- Ability to travel, both domestically and internationally
- Experience with NewTek products

TECHNICAL QUALIFICATIONS

- Thorough knowledge of the entire production workflow, including pre-production, audio and video recording, lighting, studio environments, editing, and content delivery
- Effective skills in video production, motion, and 3D design
- Proficient in Adobe Creative Cloud Suite including Premier, After Effects, Illustrator, and Photoshop
- Experience with industry leading camera systems

- Strong understanding of the latest video compression techniques for web
- Must demonstrate strong and fluent editorial techniques through proper timing, pacing, organization, and asset management as well as a command in music and sound editing

ADDITIONAL REQUIREMENTS

Must submit a strong portfolio showing a variety of video content that clearly demonstrates capabilities

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