

## **Brian Olson -- Vice President of Product Management**

Brian Olson joined NewTek in 2016 to lead strategic development for new and existing product lines – guiding and designing the next generation of products that transform the video industry. Prior to joining NewTek, Olson was the Director of Marketing Product Management & Business Development at Ross Video for XPression. In this role he was responsible for global product strategy, product marketing, and business development for the XPression line of 3D motion graphics systems. Olson was also the driving force behind Ross' entry into the virtual set & augmented reality space.

Olson also held positions at Miranda Technologies, Pinnacle Systems, the ABC affiliate in Omaha, NE, and Editech, Omaha's premier post production facility. While at Editech, Olson worked with NewTek's founders on the first Video Toaster demo reel. An accomplished editor, Olson was a founding partner of North Sea Films and is credited with 3 independent feature films, PBS specials, and national commercials.