

Michael Kornet - Executive Vice President and General Manager, NDI®

Michael is responsible for implementing the strategic goal of NDI, which is to help accelerate the use of IP Video. Michael established and leads the NDI business unit and its Developer Network. He is responsible for NewTek's NDI strategic business growth by delivering innovative NewTek NDI products to customers and providing market successes and support for third-party developers of NDI software and embedded hardware products including Microsoft, Panasonic and Adobe to NDI customers worldwide. He is focused on the Broadcast, Content Creation, AV, Enterprise and Gaming industries. Michael has helped generate the successful market adoption of NewTek NDI products and thousands of third-party developers of NDI products now in the hands of millions of customers.

Most recently, Michael was Executive Vice President of Business Development where he leveraged the combined strength of NewTek's user-base and partner ecosystem, to build new revenue streams. Previously, he led the marketing group as Chief Marketing Officer, overseeing all marketing efforts and executing NewTek's growth strategy. Michael joined NewTek in 2002 and was previously Replay TV's vice president of business development for media, where he helped secure Series B financing, and forged Replay TV's strategic agreements and relationships. Prior to Replay TV, Michael was publishing director for the digital video properties of the Entertainment Technology Group at Miller Freeman Inc., and held positions as president of AMG Media and advertising director at Cahners. He is a graduate of the University of California at Los Angeles, and holds elections to Who's Who in California, and Who's Who in Advertising.