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**Philadelphia Eagles Live Stream Exclusive NFL Draft Coverage  
With NewTek TriCaster Advanced Edition, NDI Technology and TalkShow**

**SAN ANTONIO, June 14, 2016** — A variety of NewTek™ solutions were recently deployed by the Philadelphia Eagles to produce their “Eagles Draft Central” coverage on PhiladelphiaEagles.com. Using NewTek TriCaster™ Advanced Edition with Network Device Interface (NDI™), a free enabling technology for live production IP workflows over Ethernet networks, the Philadelphia Eagles delivered hours of exclusive tailored coverage.

Thousands of Eagles’ fans turned to PhiladelphiaEagles.com, for in-depth insider information about the midnight green and black as 2016 marked their team’s landmark first-round draft pick. As part of their draft coverage, the team’s internal video production department – Eagles Network – undertook a massive effort in an attempt to satisfy their fans’ insatiable demand for “everything draft,” coverage that extended far beyond the Philadelphia media market.

Before the three-day draft event was finished, “Eagles Draft Central” would provide almost 12 hours of live coverage to the team’s rabid fan base, originating from two different studios inside the team’s headquarters at the NovaCare Complex, from Lincoln Financial Field, the stadium site a mile away, from site of the draft in Chicago, the historic Auditorium Theater at Roosevelt University, and from other remote locations using NewTek’s TalkShow VS 100 for professional Skype video calling. At the heart of this massive production effort were the Eagles’ two NewTek TriCaster 8000s, one of them running the latest TriCaster Advanced Edition software, incorporating NewTek’s NDI technology.

“Professional sports teams are the perfect demographic for what NewTek offers right now,” said Mark Leblang, Studio/Live Production Manager at the Philadelphia Eagles. “TriCaster, and a lot of their other devices; 3Play, TalkShow, and the other products NewTek offers, suit our needs extremely well. I would recommend NewTek products to anyone in our industry – professional sports teams, colleges, and high school programs. I think NewTek’s product line is so attractively priced and their capabilities exceed those of would-be competitors, that it would be considered a no-brainer to go with them.”

Now that the team’s production facility is equipped with TriCaster Advanced Edition software supporting NewTek’s NDI technology, the upcoming season’s productions promise to be even more elaborate and ambitious.

[Click here for the full story.](#)

For more information on NewTek products, please visit <http://www.newtek.com>.

**About NewTek**

NewTek is transforming the way people create network-style television content and share it with the world. From sporting events, Web-based talk shows, live entertainment, classrooms, and corporate communications, to virtually any place people want to capture and publish live video, we give our customers the power to grow their audiences, brands and businesses faster than ever before.

Clients include: New York Giants, NBA Development League, Fox News, BBC, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, TWiT.TV, USA TODAY, Department of Homeland Security (DHS), the National Aeronautics and Space Administration (NASA), and more than 80% of the U.S. Fortune 100.

NewTek is privately owned and based in San Antonio, Texas. For more information on NewTek please visit: [www.newtek.com](http://www.newtek.com), [Twitter](#), [YouTube](#), [Flickr](#) or connect with us on [Facebook](#).

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