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NewTek Completes the Transition to IP Video with NDI® Converters for All HDMI and SDI Sources

—NewTek Connect Spark converters are the easiest way to get video into a computer—

SAN ANTONIO – July 12, 2017 – NewTek today introduced the NewTek Connect Spark, a portable device designed to deliver SDI or HDMI video to a computer and/or an IP network, wirelessly. NewTek Connect Spark products are IP video converters, with built-in NDI® functionality. The units deliver video as an IP source to any standard network via WiFi or standard Ethernet cable. Connect Spark also records directly on the unit to SD cards or USB drives, controllable from a web interface.

NewTek Connect Spark works with all NDI compatible devices and applications in use by millions of customers including NDI computer-based live production systems from: CombiTech VidBlaster, Livestream Studio, OBS, Splitmedia Labs XSplit, Streamstar®, StudioCoast vMix, Telestream Gameshow, Telestream Wirecast, NewTek TriCaster®, and many more. Additionally, NewTek Connect Spark delivers video to popular desktop video applications including Google Hangouts, GoToMeeting™, Skype™, Skype for Business, WebEx, Zoom, and others.

“We believe that the future is one in which video is transferred easily and efficiently over IP, making it possible to have vast number of video sources readily available for production,” said Dr. Andrew Cross, president and CTO for NewTek. “NewTek Connect Spark makes that future a reality today by easily converting HDMI and SDI signals into IP signals. It’s as easy as plugging your video source into the device and turning on a WiFi connection. At that point, any compatible system on the network can see it.”

NewTek Connect Spark devices provide 3G SDI or HDMI conversion up to 1080p 60 with loop through. In addition to video conversion to IP, the devices provide tally support, and remotely record MP4 to an SD card or USB drive. Recording is controlled through a web interface available for devices including mobile phones, tablets and laptops.

Pricing and Availability

Orders for the NewTek Connect Spark NCS (HDMI version) and NCS-S (SDI version) are being accepted now and units will begin shipping August 1 starting at \$499 USMSRP. International pricing will vary. Visit the NewTek [online store](#) for further details or contact your NewTek representative.



About NDI

NDI is in use on millions of devices and allows multiple video systems to identify and communicate with one another over IP. NDI can encode, transmit and receive many streams of high quality, low latency, frame-accurate video and audio in real time. This benefits any network-connected video device, including video mixers, graphics systems, capture cards, and many other production devices. This makes it possible to exponentially increase the number of sources available for live production switching, without directly attaching to devices, changing locations, or investing in expensive, high-bandwidth networks that simply replace SDI-based workflows.

About NewTek

As the leader in IP video technology, NewTek is transforming the way people create network-style television content and share it with the world. From sporting events, Web-based talk shows, live entertainment, classrooms, and corporate communications, to virtually any place people want to capture and publish live video, we give our customers the power to grow their audiences, brands and businesses faster than ever before.

Clients include: New York Giants, NBA Development League, Fox News, BBC, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, TWiT.TV, USA TODAY, Department of Homeland Security (DHS), the National Aeronautics and Space Administration (NASA), and more than 80% of the U.S. Fortune 100.

NewTek is privately owned and based in San Antonio, Texas. For more information on NewTek please visit: www.newtek.com, [Twitter](#), [YouTube](#), [Flickr](#) or connect with us on [Facebook](#).

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