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NewTek Recognizes 2020 Channel All-Stars

—Top performers receive award for outstanding sales, service and support of NewTek customers—

SAN ANTONIO, TX—May 5, 2020—NewTek, the leader in IP-based video technology and part of the Vizrt Group, today announced the top channel partners for 2020. These awards recognize the leaders in sales performance, year-on-year growth and overall standard of performance. The NewTek channel delivers on the promise of fully integrated live production and workflow over IP using NDI®. These product experts sell, install, support and service the NewTek product line including TriCaster®, 3Play®, TalkShow®, and the full range of NDI cameras and converters.

“We deeply value our channel partners and the expertise they provide to the NewTek customer community. That is why our sales focus and go to market is 100% in support of our channel,” said Barbara Spicek, president and general manager for NewTek. “Our partners do an outstanding job of representing, designing and deploying NewTek solutions globally, and we want to honor and highlight those who deliver a standard of excellence beyond the norm. Congratulations to all of these outstanding NewTek partners for a job well done.”

The 2020 NewTek Channel Award Winners by region are:

The Americas

Broadfield Distributing Inc	NAB 2020 Global Distributor Award
Broadfield Distributing Inc	NAB 2020 Global NDI Partner
Key Code Media	NAB 2020 Top Revenue Producing Elite Partner
Key Code Media	NAB 2020 Top 10 Revenue Producing Elite Partner
Washington Professional Systems	NAB 2020 Top 10 Revenue Producing Elite Partner
Amitrace Computer Systems Inc	NAB 2020 Top 10 Revenue Producing Elite Partner
Varto Technologies	NAB 2020 Top 10 Revenue Producing Elite Partner
Applied Video Technology Inc	NAB 2020 Top 10 Revenue Producing Elite Partner
Encore Broadcast Solutions	NAB 2020 Top 10 Revenue Producing Elite Partner
Access A/V LLC	NAB 2020 Top 10 Revenue Producing Elite Partner
Nelco Media Inc	NAB 2020 Top 10 Revenue Producing Elite Partner
Digital Arts	NAB 2020 Top 10 Revenue Producing Elite Partner
NPI Audio Visual Solutions	NAB 2020 Top 10 Revenue Producing Elite Partner
IVC Group	NAB 2020 Top Revenue Producing LATAM Reseller

VideoDepot Mexico	NAB 2020 Top Revenue Producing LATAM North Reseller
Merlin Video Brazil	NAB 2020 Top Revenue Producing LATAM South Reseller
GNODE Mexico	NAB 2020 Most Improved Reseller Award

Asia-Pacific

Unique Beijing Solutions	NAB 2020 Top Revenue Producing APAC Distributor
DV Nest Company Ltd	NAB 2020 APAC Most Significant Growth Award

Europe, Middle East & Africa

3D Storm	NAB 2020 Top Revenue Producing EMEA Distributor
Boxer Systems	NAB 2020 Top Revenue Producing EMEA Elite Partner
Boxer Systems	NAB 2020 Top Revenue Producing EMEA Elite Partner, UK & Nordics Region
BPM Broadcast & Professional Media	NAB 2020 Top Revenue Producing EMEA Reseller, DACH Region
Tilts Integration LTD	NAB 2020 Top Revenue Producing EMEA Reseller, ECEMEA Region
Professional Show SPA	NAB 2020 Top Revenue Producing EMEA Reseller, SEEMEA Region
NMP Solutions LTD	NAB 2020 Most Improved EMEA Reseller

Resellers interested in becoming a NewTek channel partner may submit the application at <https://newtek.channeltivity.com/BecomeAPartner>

For more information please visit <https://www.newtek.com>.

About NewTek:

NewTek is the leader in IP video technology that gives every storyteller a voice through video. Working exclusively with selected Channel Partners around the world to bring its innovative solutions to market, NewTek empowers customers to grow their audiences, brands and businesses faster than ever before. NewTek products are natively IP-centric via NDI®.

Clients include: The Supreme Court of the United Kingdom, New York Giants, NBA Development League, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, the National Aeronautics and Space Administration (NASA), Pinsent Masons LLP, and more than 80% of the U.S. Fortune 100.

NewTek is part of the Vizrt Group alongside its sister brands, Vizrt and NDI. NewTek follows the single purpose of this Group; more stories, better told. www.newtek.com

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