

## Meet the TriCaster® Mini X: The new desktop TriCaster® for every video production

— Accessible, flexible, and scalable – every producer has the freedom to create and share video, wherever and whenever they want, with TriCaster® Mini X —

**SAN ANTONIO, TX— August 18th, 2022—**[NewTek](#), the leader in IP-based video technology and part of the Vizrt Group, today announces TriCaster Mini X. The new addition to the ground-breaking TriCaster family boasts Live Link, an all-new feature that brings the creative possibilities of the internet directly into your TriCaster.

The TriCaster Mini X puts the focus on storytelling, and producers have everything needed to do that, right at their desk. TriCaster Mini X is the first in the TriCaster family to offer Live Link. This brand-new feature means users can easily pull any element from a web page into a production without the need to use third party applications. Graphics, images, videos, all individual elements from intra and internets such as your organization's internal training platforms, or corporate website, can be brought in as sources for your production. This turns the entire internet into a rich source for your productions.

The TriCaster Mini X continues the all-in-one desktop form factor and turns every space it's in into a full, multi-source production studio. TriCaster Mini X offers increased power and capabilities, including access to 8 external sources with 4 integrated HDMI inputs and supporting modern resolutions up to 4Kp30; and HTML rendering directly in the switcher, with access to HTML 5 motion graphics, webpages, web-based video playback and more without having to use a separate computer.

*“The last two years have brought into sharp focus the importance not only of the accessibility of quality video production solutions but also tools that set productions apart. By introducing the TriCaster Mini X, we prove that you don't have to be a seasoned expert with limitless resources to tell your story with all the bells and whistles of a broadcast giant,”* says **Barbara Spicek, President and GM of NewTek**

### Accessibility, unlocked.

TriCaster Mini X brings the power of professional live video production to anyone with a story to tell, no matter their level of experience – without vast investments in infrastructure. Video switching, media playback, virtual sets, social media integration, ability to add graphics, record, stream, and much more.

### Flexibility, attained.

Creators can use all their existing devices with the TriCaster Mini X and truly level-up their productions with all the advanced features it has to offer. From cameras to microphones, off-

the-shelf HDMI devices connect directly to the TriCaster Mini X in minutes creating professional level productions – without having to purchase any new equipment.

### **Scalability, achieved.**

Once users enter the world of TriCaster, they never look back. The TriCaster Mini X offers host of powerful features that means it not only helps you get your productions off the ground, but also grows with them. In addition, by being a part of the NewTek family of products, there are countless ways to expand workflows to meet your evolving production needs.

Built with NDI® at its core, the TriCaster Mini X is an easy to use, futureproof solution that can be simplified or expanded, as necessary. By using IP video and software defined visual storytelling, TriCaster Mini X offers infinite production possibilities.

### **Availability & Pricing**

NewTek TriCaster Mini X is available now and is priced at \$7,995 USMSRP - International pricing may vary.

For more information on the TriCaster Mini X please visit,  
<https://www.newtek.com/tricaster/mini-x/>

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### **About NewTek:**

NewTek™ is the leader in IP video technology that gives every storyteller a voice through video. NewTek sells exclusively through hundreds of resellers ([find a reseller](#)) around the world to bring its innovative solutions to market. NewTek products are natively IP-centric via NDI® and empower customers to grow their audiences, brands, and businesses faster than ever before.

Clients include: The Supreme Court of the United Kingdom, New York Giants, NBA Development League, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, the National Aeronautics and Space Administration (NASA), Pinsent Masons LLP, and more than 80% of the U.S. Fortune 100.

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