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NewTek Delivers Accessible UHD PTZ Camera

—Latest addition to the NDI® PTZ camera family brings affordable 4K p60—

SAN ANTONIO, TX—April 2, 2020—NewTek, the leader in IP-based video technology and part of the Vizrt Group, today announced PTZUHD, the first pan-tilt-zoom camera that transmits full 4K p60 video directly to NDI®-compatible receiving devices across a standard network. The NewTek PTZUHD camera allows content creators to capture and deliver superior quality UHD video with native support for resolutions up to 2160p 60 using a 30X optical zoom lens, and a high-quality Sony CMOS sensor.

“Right now, nothing is more important than the transmission of valuable information fast and effectively. With this 4K PTZ camera, one person with a TriCaster can produce an incredible live show,” said Dr. Andrew Cross, president of R&D for the Vizrt Group. “This has never been more relevant than today, when both cutting costs, keeping fewer people on a set and getting a story out to the Internet is more important. PTZUHD is the first accessible broadcast quality PTZ camera that is ready for the future with IP that solves real problems and helps further our mission that matters more today than ever.”

The NewTek PTZUHD camera represents state-of-the-art NDI®|HX implementation. The result is reduced latency output at low bandwidth which puts less strain on the network. NewTek PTZUHD is a perfect broadcast-quality camera solution for NDI-powered video production workflows. The 4K p60 camera is a clear choice to future-proof broadcast and sports workflows. Additionally, professional audio-visual producers will find it to be the best quality and easiest solution for delivering critical stories and content.

Requiring only a single Ethernet connection for setup, power, operation and signal flow, digital media producers and content creators can explore new ways to evolve their productions into 4K. The camera pairs perfectly with the TriCaster® Mini 4K and TriCaster TC1 for a configuration-free NDI experience with a better than broadcast feel.

Pricing and Availability

NewTek PTZUHD cameras are available now and are priced at \$4,995 USMSRP. International pricing may vary.

For more information about NewTek and these new products, please visit <https://www.newtek.com>.

About NewTek:

NewTek is the leader in IP video technology that gives every storyteller a voice through video. Working exclusively with selected Channel Partners around the world to bring its innovative solutions to market, NewTek empowers customers to grow their audiences, brands and businesses faster than ever before. NewTek products are natively IP-centric via NDI.

Clients include: The Supreme Court of the United Kingdom, New York Giants, NBA Development League, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, the National Aeronautics and Space Administration (NASA), Pinsent Masons LLP, and more than 80% of the U.S. Fortune 100.

NewTek is part of the Vizrt Group alongside its sister brands, Vizrt and NDI. NewTek follows the single purpose of this Group; more stories, better told. www.newtek.com

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