

## **NewTek unveils CaptureCast™, world's first NDI®-native, fully automated, lecture capture solution**

*— The turnkey micro-broadcast solution captures, streams, enriches and shares video, to empower and engage —*

**SAN ANTONIO, May 25<sup>th</sup>, 2022**— [NewTek](#), the leader in IP-based video technology and part of the [Vizrt Group](#), announces today the latest in its innovative portfolio, CaptureCast; a ground-breaking multi-input, multi-room recording and live streaming technology to drive active participation, engagement, and experience for remote and hybrid learning.

The IP-based lecture capture and micro-broadcasting services that connect any room on campus or any meeting room in the business to anywhere in the world – thanks to the power of NDI®, the globally standardized video-over-IP technology. Easy to implement and fully autonomous, CaptureCast doesn't require a dedicated operator leaving teachers more time, attention, and energy for their students.

*“Video is embedded in every area of society and in today's world anyone can get on camera and connect to an audience. Micro-broadcasting has become a ‘must have’ in education to meet the growing need of servicing distance learners, and outfitting rooms for flex/hybrid instructions to deliver an enhanced experience for remote students,”* **remarks William Waters, Head of Product Management, NewTek.**

### **Connect, globally.**

CaptureCast is the first solution on the market to harness the power of NDI® by connecting camera apps on mobile, software screen capture, and thousands of compatible devices like PTZ cameras. Using NDI, CaptureCast also incorporates direct connection with video communication applications including Microsoft® Teams, Zoom, among others.

### **Record, automatically.**

Schools are challenged with delivering high quality, impactful videos to keep remote learners engaged and provide accessible class materials and the means to replay missed sessions if needed. CaptureCast allows remote learners to access content in real-time and rewatch and review on-demand.

The innovative automation inside CaptureCast records any live devices such as cameras, mics, tablets, document cameras, and nearly any digital teaching device offering HD video out, enabling remote learners to interact with video content more dynamically.

### **Stream, seamlessly.**

Furthermore, CaptureCast takes any live capture and instantaneously replicates it across education and streaming platforms to empower remote learners to switch between viewpoints, cameras, or screens to completely personalize, and take control of their learning experience and interact with content as if they were in the room – live or on-demand.

### **Enrich, education.**

All student's learning gaps are unique, and video must be curated around unique learning needs.

CaptureCast ensures every single session is enriched with metadata; tagging keywords, pulling data from slide decks, and spoken word which is made available to learners to better access the content and jump straight to what they are looking for.

## **Automate video.**

Every teacher, course, and classroom can have varying issues operating classroom recording and live streaming on an ongoing basis. To solve this challenge, CaptureCast automates the entire record-stream-enrichment process. It moves between different set-ups for any given class, to a pre-programmed schedule or timetable, and intelligently maps the captured content to common learning or content management systems – all without any input from teaching or IT staff. Each set-up can be customized to any style of lecture, speaker, or for totally exceptional and out-of-the-box learning experiences.

*“Quality, easy to use video tools are a necessity for educational institutions to engage the needs of all students, whether in the classroom or at home. Expanding our solutions into this market is incredibly exciting and a testament to the success and growth of NewTek over the past few years, due, in no small part to its strong channel partner program. The introduction of CaptureCast provides opportunities for our existing partners, as well as new partners across the education ecosystem,”* states **Barbara Spicek, President and GM, NewTek.**

CaptureCast is priced at \$7,995 USMSRP - International pricing may vary.

For more information, please visit <https://www.newtek.com/capturecast>

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Press contacts: Cath Webb [cwebb@vizrt.com](mailto:cwebb@vizrt.com) / Amisa Saari-Stout [asaari-stout@vizrt.com](mailto:asaari-stout@vizrt.com)

### **About NewTek:**

NewTek is the leader in IP video technology that gives every storyteller a voice through video. Working exclusively with selected Channel Partners around the world to bring its innovative solutions to market, NewTek empowers customers to grow their audiences, brands, and businesses faster than ever before. NewTek products are natively IP-centric via NDI®.

Clients include: The Supreme Court of the United Kingdom, New York Giants, NBA Development League, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, the National Aeronautics and Space Administration (NASA), Pinsent Masons LLP, and more than 80% of the U.S. Fortune 100.

NewTek is part of the Vizrt Group alongside its sister brands, Vizrt and NDI. NewTek follows the single purpose of this Group; more stories, better told. [www.newtek.com](http://www.newtek.com)

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### **About NDI®**

NDI® (Network Device Interface technology), is a royalty-free standard enabling IP video workflows across standard Ethernet networks, which advances our customer's software-drive IP workflows.

It allows video and audio sources to be shared bi-directionally across a network, eliminating the need for costly direct connections, expensive cable runs, and infrastructure upgrades while turning every source into a destination instantly available anywhere on the network - enabling our mission of “moving video, moving the world.”

NDI® is in the hands of millions of customers using applications and devices that are NDI®-enabled and has been adopted by more media organizations than any other IP standard, therefore creating the industry's largest IP ecosystem of products and the rapidly expanding number of companies enabling IP-based customer workflows.

[www.ndi.tv](http://www.ndi.tv)

### **About the Vizrt Group:**

Vizrt Group® runs under the passionately held single, simple purpose of “more stories, better told,” supplying media content creators around the world with software-defined visual storytelling tools to help them to build a better-informed world.

The Group contains three of the strongest names in the broadcast technology industry; NewTek, NDI® and Vizrt. All three being creative businesses, built on innovation and grown by our people, with the goal of becoming the most recommended solution provider in the markets we serve.

We combine our strategic pillars of Content-Centricity, Software-Defined, IP First, and Innovation to increase our customers' success in delivering engaging and immersive content to their audiences. Vizrt Group is a global and diverse organization with over 600 employees from 58 different nationalities, with offices in 16 countries worldwide. It is privately-owned by Nordic Capital Fund VIII. [www.vizrtgroup.com](http://www.vizrtgroup.com)