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NewTek 3Play® 3P2 Delivers The Best Plays, Played Better: Replay in Affordable, Stunning 4K

*—World's first native IP and SDI replay system delivers more features and unparalleled quality,
free training available—*

SAN ANTONIO, TX—April 20, 2021—NewTek, the leader in IP-based video technology and part of the Vizrt Group, today announced the NewTek 3Play® 3P2 video replay and telestration system that delivers unmatched instant replays for sports productions. 3Play 3P2 ensures that broadcasters and venue operators never miss an angle or unforgettable sporting moment with unparalleled connectivity and efficiency across the entire production workflow at a fraction of the cost of traditional replay systems. New 3Play 3P2 features include increased inputs, sharable playlists, pan-and-scan areas of interest, built-in NewTek NDI® Telestrator capabilities, clip publishing and more, giving sports producers more capacity and opportunity to maximize the value and impact of live content as it plays out – in pristine 4K.

“3Play 3P2’s operator-centric workflow breaks the play down to bring your audience deeper into the game in real time and in stunning 4K,” said Barbara Spicek, president of NewTek. “3Play 3P2’s built-in features bring access to those vital plays within a game to fans faster, from more angles for unmatched viewing experiences.”

Zoom & Tracking – Areas of Interest

The built-in playback zoom and tracking feature allows operators to select multiple points of interest and zoom in and out to capture an all-important play. The key-frameable feature allows you to scrub clips, pinpointing desired timecodes of crucial plays.

Spicek continued, “Zoom and tracking is about getting those ‘areas of interest,’ like a toe touching out of bounds, by zooming and scanning. It is keyframe driven, giving you even more accuracy during fast action plays. With 4k60p recordings this can be very useful. Breaking it down in granular detail with keyframes will produce better results and better replay.”

The flexibility of software-driven, network-based replay system is unparalleled. This intuitive and feature-rich 10 channel replay solution offers 8 external inputs and 2 outputs. Inputs can be any combination of NDI sources with 4 convenient SDI connectors built directly into the chassis. The outputs can be independent or work together in a preview/program workflow including live animated, 3D-warped visual transitions delivered to both SDI and NDI destinations.

Playlist Sharing

Operators also benefit from sharable playlists, allowing NewTek TriCaster® live production systems to work collaboratively. 3P2 and TriCaster operators can sync 3Play playlists over the network via NDI to create a unique collaborative experience for increased speed and flexibility in sports production workflows.

“We made the relationship between the 3P2 operator and the TriCaster operator feel seamless, as if they are working on the same system,” continued Spicek. “This is where collaboration between two different operators comes into play. It makes it much easier to get the best clips out to broadcast.”

Free Training for 3Play 3P2

Purchasers and resellers of 3Play 3P2 can take the NewTek University 3Play course for free. The offer for free 3Play training with the purchase of a 3Play 3P2 is good until September 30th, 2021.

Availability & Pricing

NewTek 3Play 3P2 is available now and is priced at \$24,995 USMSRP including purpose-built control surface. International pricing may vary.

For more information about NewTek and these new products, please visit <https://www.newtek.com>.

About NewTek:

NewTek is the leader in IP video technology that gives every storyteller a voice through video. Working exclusively with selected Channel Partners around the world to bring its innovative solutions to market, NewTek empowers customers to grow their audiences, brands, and businesses faster than ever before. NewTek products are natively IP-centric via NDI®.

Clients include: The Supreme Court of the United Kingdom, New York Giants, NBA Development League, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, the National Aeronautics and Space Administration (NASA), Pinstent Masons LLP, and more than 80% of the U.S. Fortune 100.

NewTek is part of the Vizrt Group alongside its sister brands, Vizrt and NDI. NewTek follows the single purpose of this Group; more stories, better told. www.newtek.com

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