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NewTek Announces New NDI® Spark Plus IO Converters

—Versatile, portable solution to bring 4K and SDI to an IP network—

SAN ANTONIO, TX—March 31, 2020—NewTek, the leader in IP-based video technology and part of the Vizrt Group, today announced two new Spark Plus IO converters to the lineup. The new Spark Plus IO converters simplify the encoding or decoding of video for use in an IP-based workflow through the power of NDI®.

“NewTek and the Vizrt Group make it our mission to help people tell their stories, faster and easier, without compromise. The new Spark Plus IO devices continue to fulfill that promise,” said Dr. Andrew Cross, president of R&D for the Vizrt Group. “The move to video production over IP is well underway and products like the new Spark Plus IO help bridge the gap between the old and the new.”

The new Spark Plus IO 4K delivers high bandwidth NDI at full 60p for the lowest latency and highest quality in and out over IP. Easily route NDI signals to TV screens or deliver a 4K signal into an NDI workflow. The Spark Plus IO SDI encodes or decodes at rates up to 1080p 60 NDI for 3G-SDI environments without disrupting the existing traditional SDI video infrastructure. Both Sparks come with PoE, simple auto discovery, and tally light with NDI support, all packaged in a new compact design that is durable and easy to mount.

Spark Plus IO converters bypass the need for a capture card solution. These converters are designed to be in service quickly with the entire setup over one Ethernet cable. A web-based interface allows easy configuration and monitoring from a desktop or mobile browser. Corporate video, esports, education and training, along with other advanced AV scenarios benefit greatly from the versatility of an NDI-based IP workflow.

The Spark family of converters are compatible with hundreds of systems, devices, and applications that support NDI technology. Sparks pair perfectly with the TriCaster Mini 4K and TriCaster TC1 for a configuration-free NDI experience and the flexibility to route NDI to screens.

Pricing and Availability



NewTek Spark Plus IO converters are available now and are priced at \$895 USMSRP. NewTek Spark Plus IO SDI converters are available now and priced at \$995 USMSRP. International pricing may vary.

For more information about NewTek and these new products, please visit <https://www.newtek.com>.

About NewTek:

NewTek is the leader in IP video technology that gives every storyteller a voice through video. Working exclusively with selected Channel Partners around the world to bring its innovative solutions to market, NewTek empowers customers to grow their audiences, brands and businesses faster than ever before. NewTek products are natively IP-centric via NDI®.

Clients include: The Supreme Court of the United Kingdom, New York Giants, NBA Development League, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, the National Aeronautics and Space Administration (NASA), Pinsent Masons LLP, and more than 80% of the U.S. Fortune 100.

NewTek is part of the Vizrt Group alongside its sister brands, Vizrt and NDI. NewTek follows the single purpose of this Group; more stories, better told. www.newtek.com

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