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NewTek Introduces Groundbreaking New Software-Driven Products at NAB 2019

—Revolutionary automation, limitless live production software, and 4K NDI® converters simplify and expand user capabilities in unprecedented ways—

NAB BOOTH #SL5016, LAS VEGAS—April 7, 2019—Building on its position as the leader in Software and IP video at NAB 2019, NewTek announced today major new software-driven products utilizing the universal power of IP video, giving customers breakthrough capabilities and unprecedented options that seek to transform the video industry. From truly cutting-edge show automation, to full live production software designed to run on today’s powerful workstations and servers, to 4K baseband-to-NDI conversion, NewTek’s NAB 2019 product announcements include: Live Story Creator, unlimited recording, multiple simultaneous aspect ratio production, and major advances in Premium Access capabilities, VMC™ Software, TriCaster 410 Plus and new Spark Plus™ converter products including a 4K model that offers customers unprecedented power and ease of use.

“I think it’s clear that IP is the last standard for video production, and the future of video is one based on software and computers” said Dr. Andrew Cross, president and CTO of NewTek. “Our mission is to empower video storytellers and expand their reach, making it fun to create a show and get your message out. If you are a novice or a very seasoned video producer, these new products - Live Story Creator, VMC software, and Spark Plus 4K - offer something extraordinarily powerful.”

Premium Access with Live Story Creator

Premium Access is now available to every TriCaster owner delivering incredible power and new tools for TriCaster TC1, the new TriCaster 410 Plus, and VMC, as well as older models in the TriCaster line. Leading the pack of new capabilities is Live Story Creator, a revolutionary approach to program automation using Microsoft Word. It is as simple as building a script in Microsoft Word with triggers for actions, once loaded into TriCaster or VMC the show is easily executed. The latest version of Premium Access also includes unlimited recording and replay with full synchronization for easy multi-cam editing, digital media aspect ratios and frame rates for delivery to digital screens, and much more. The upgrade is free to current subscribers of Premium Access.

VMC™ Software

The full power of NewTek's VMC1 integrated production system will soon be available as a software-only subscription. As with turnkey VMC systems, the software-only version includes integrated graphics, automation, media playback, recording, streaming, transcoding, and virtual sets, along with all of the benefits of Premium Access. These versatile 4K production software options run on standard workstations, and provide the flexibility for system upgrades of CPUs and GPUs as they become available, without the need to repurchase cost-prohibitive proprietary new systems. VMC software will be offered in configurations up to 44-input, 8 M/E, allowing users to build an all IP UHD production system.

TriCaster 410 Plus

The latest in the line-up of TriCaster integrated production systems, TriCaster 410 Plus provides 8 external inputs, 4 M/Es, 4 mix outputs, along with NDI integration for video, audio and data transmission over IP. The rack mountable system also includes real-time social media publishing, live streaming, multi-channel recording, video playback, integrated multiviewers, graphics, compositing, virtual sets, audio mixing and much more.

NewTek Spark Plus™ and NewTek Spark Plus™ 4K

Adding to the popular line of portable, and affordable NewTek Spark converter products are two new Spark Plus models including 4K UHD, and 1080p HDMI-to-NDI versions. Spark Plus captures video directly from connected cameras or devices and allows it to be transported over the network as visually lossless, full bandwidth NDI with virtually no latency. Spark Plus devices are the smallest, fastest and easiest way to acquire a 4K UHD or 1080p video source from anywhere on the network and integrate it into your IP-based video production. By combining these products with the announced new NDI recording capabilities, these become the worlds easiest multi-cam capture devices.

Pricing and Availability

Live Story Creator, along with many other new capabilities will be included in the NewTek Premium Access software subscription at USMSRP \$99/month, available Q2 2019. The upgrade is free to current subscribers.

VMC Software will be available as a software service starting at \$795/month.

TriCaster 410 Plus will be available in Q2 2019 at a USMRP of \$9,995.

NewTek Spark Plus 4K will be offered at USMSRP \$599. The NewTek Spark Plus 1080p will be USMSRP \$499. Both models are expected to become available in Q2 2019.

International pricing will vary.

For more information about these and other NewTek products, go to <http://www.newtek.com>

For more information about NDI, go to <http://ndi.newtek.com/>

About NewTek

As the leader in IP video technology, NewTek is transforming the way people create network-style television content and share it with the world. From sporting events, Web-based talk shows, live entertainment, classrooms, and corporate communications, to virtually any place people want to capture and publish live video, we give our customers the power to grow their audiences, brands and businesses faster than ever before.

Clients include: New York Giants, NBA Development League, Fox News, BBC, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, TWiT.TV, USA TODAY, Department of Homeland Security (DHS), the National Aeronautics and Space Administration (NASA), and more than 80% of the U.S. Fortune 100.

About NDI

NDI is in the hands of millions of customers worldwide and allows multiple video systems to identify and communicate with one another over IP. NDI can encode, transmit and receive many streams of high quality, low latency, frame-accurate video and audio in real time. This benefits any network-connected video device, including cameras, converters, video mixers, graphics systems, capture cards, and many other production devices..

#NDIcentral

NewTek is privately owned and based in San Antonio, Texas. For more information on NewTek please visit: www.newtek.com, [Twitter](#), [YouTube](#), [Flickr](#) or connect with us on [Facebook](#).

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