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NDI®, Part of the Vizrt Group, Makes Revolutionary New iPhone Webcam Technology Available Free to All

—Transform your iPhone into a 4K webcam for remote presenting, live streaming and gaming—

Bergen, Norway and San Antonio, Texas—2nd April 2020—Keeping in touch with friends, family and workmates remotely just got a whole lot better with specialized video software from NDI®, part of the Vizrt Group. With many countries in lockdown, never has demand for live video streaming been higher. However, this requires certain essential tools, one being a high-quality webcam.

Now, in a move that typifies the ‘we’re all in this together, and we will beat this virus’ mindset, NDI has today announced that it will immediately make available its new [NDI®|HX Capture for iOS](#) and its existing [NDI®|HX Camera for iOS](#) applications free of charge for the next 60 days. Both apps are available for download from the Apple iOS App Store and normally retail at \$10 and \$20 respectively.

A High-Quality Webcam in Your Pocket: NDI®|HX Camera

For professionals working from home, NDI®|HX Camera turns an iPhone into a 4K, high quality camera system – ideal for taking part in conference calls and presenting remotely into a webinar. For everybody else, the app turns their iPhones into webcams that will work with popular applications like MS Teams, Skype, Zoom and many more. With quality webcams in extremely short supply right now, this app will allow everybody with an iPhone to take part in the ‘new normal’ of remote working and look good while doing it. To activate the NDI®|HX Camera app, please follow the instructions in this [video tutorial](#).

“In the short term, we can’t socialize with friends and colleagues in the office or in our favorite restaurants, but with our software-defined visual storytelling tools, we can maintain face time and help each other through the challenges that life is currently throwing our way,” commented Michael Hallén, CEO of the Vizrt Group. “By making NDI®|HX Camera available to all iPhone users, we are greatly improving the flexibility and quality of video meetings, enhancing the ability of anyone to work more efficiently while working remotely during these trying times. Our app makes that simpler by using the high-quality camera many people already have in their pocket.

Broadcast Content From Your Phone: NDI®|HX Capture

In addition, NDI are also making NDI®|HX Capture, a brand-new addition to their software-based, real time content creation tools, available for free for the same period. NDI®|HX Capture enables anyone



with an iPhone to easily broadcast the content of their mobile's screen, ideal for those looking for a convenient and high-quality way to capture the action from their mobile game and broadcast it via their favorite streaming platform.

Both apps are available to download, free of charge until 1st June 2020 and require an updated version of the free to download NDI® Tools to be installed on the user's PC. NDI® Tools can be downloaded from here: <https://www.ndi.tv/tools/#download-tools>

For more information please visit <http://www.ndi.tv>

About NDI®:

NDI® is a free protocol for video over IP, enabling better video for everyone. NDI software is in the hands of millions of customers worldwide, creating an interconnected community of storytellers. NDI allows individuals and organizations to access the benefits of IP-based, software-defined visual storytelling for a fraction of the cost of other complimentary IP protocols.

NDI is part of the Vizrt Group, alongside its sister brands, Vizrt and NewTek. NDI follows the single purpose of this Group; more stories, better told. www.ndi.tv

About Vizrt Group

Vizrt Group is the world's leading provider of visual storytelling tools for media content creators in the broadcast, sports, digital and pro-AV industries, helping them to build a better-informed world. The Group contains three of the strongest brands in the broadcast technology industry; NewTek, NDI® and Vizrt. All three are united by a passionately held single, simple purpose; more stories, better told.

Vizrt Group is a global and diverse organization with over 700 employees from 52 different nationalities, operating in 30 offices worldwide. It is privately-owned by Nordic Capital Fund VIII. www.vizrtgroup.com

NDI® Tools are a free resource that support both Mac and Windows machines.

PLEASE NOTE: The full functionality of the NDI|HX iOS apps is supported for PC only.

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