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NDI® Central Pavilion And Live Webcast Highlight Pioneering IP Video Products, Developers, and Creators at NAB 2018

SAN ANTONIO – March 13, 2018 – Fourteen leading NDI® developers will join together at the NDI Central Pavilion at NAB 2018 to exhibit groundbreaking NDI-enabled solutions for innovative and flexible IP video production. NewTek is also excited to announce the return of NDI Central Live for NAB 2018. The live webcast will showcase developers and creators using NDI who are pioneering the transition to all IP video production.

Since its introduction in 2015, NDI has become the de facto industry standard for sharing video on a standard Ethernet network, now in use by thousands of products and over 10 million users worldwide; making it by far the widest adopted and used IP standard.

“These fourteen companies represent some of the best innovators among the roughly 1,000 companies incorporating NDI into their products. NAB attendees will be able to explore the NDI ecosystem and discover the amazing devices and applications powered by NDI,” said Michael Kornet, executive vice president and general manager of NDI for NewTek. “These developers share our vision of the end-to-end all IP workflow that is a reality today and we’re excited to bring them together at the NDI Central Pavilion.”

Located at booth #SL5516, the NDI Central Pavilion will be home to:

- AJT Systems
- Boinx Software
- Changsha Kiloview Electronics
- Production Bot LLC
- Easy Media Suite
- Etere
- FingerWorks Telestrators
- LiveXpert by 3D Storm
- Medialooks
- NewsMaker Systems
- NIXUS
- Panasonic
- RT Software
- Stream Circle

For more information, visit [NDI Central Pavilion](#).



NDI Central Live Webcast

The NDI Central Live for NAB 2018 webcast will showcase developers and creators using NDI to create and innovate. The webcast will feature exhibitor guest segments, NewTek developer partners, and interviews with broadcasters and creators. The industry's continued move toward IP workflows will be highlighted and innovative approaches to video that are made possible with NDI will be explored.

The NDI Central Live webcast streams from the show floor at the NewTek booth #SL5016, at www.ndicentral.com, and on TwitchTV at <http://www.twitch.tv/newtek> from 10 a.m. to 6 p.m. PST on Monday, April 9; and 9 a.m. to 6 p.m. PST on Tuesday, April 10 and Wednesday, April 11.

About NDI

NDI is in use on millions of devices and allows multiple video systems to identify and communicate with one another over IP. NDI can encode, transmit and receive many streams of high quality, low latency, frame-accurate video and audio in real time. This benefits any network-connected video device, including video mixers, graphics systems, capture cards, and many other production devices. This makes it possible to exponentially increase the number of sources available for live production switching, without directly attaching to devices, changing locations, or investing in expensive, high-bandwidth networks that simply replace SDI-based workflows. #NDIcentral

About NewTek

As the leader in IP video technology, NewTek is transforming the way people create network-style television content and share it with the world. From sporting events, Web-based talk shows, live entertainment, classrooms, and corporate communications, to virtually any place people want to capture and publish live video, we give our customers the power to grow their audiences, brands and businesses faster than ever before.

Clients include: New York Giants, NBA Development League, Fox News, BBC, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, TWiT.TV, USA TODAY, Department of Homeland Security (DHS), the National Aeronautics and Space Administration (NASA), and more than 80% of the U.S. Fortune 100. NewTek is privately owned and based in San Antonio, Texas. For more information on NewTek please visit: www.newtek.com, [Twitter](#), [YouTube](#), [Flickr](#) or connect with us on [Facebook](#).

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