

CONTACT:

Scott Carroll
NewTek
210-370-8166
scarroll@newtek.com

Sophie Latish
Brand Definition
503-360-6411
sophie@brand-definition.com

NewTek To Show Integration with Viz Mosart Studio Automation at NAB 2018

—The evolution of a strategic relationship yields best-of-breed production automation for NewTek’s broadcast, digital, and enterprise customers—

SAN ANTONIO – April 2, 2018 – NewTek today announced integration of Viz Mosart, Vizrt’s studio automation solution, with TriCaster® TC1 and NewTek IP Series live production systems. The product of a tight relationship between two industry-leading companies, the integration will streamline workflows for broadcasters, digital content publishers, and corporate video producers, bringing a new level of ease-of-use, consistency, and quality to their productions. The integration provides access to cost-effective production with full automation using NewTek’s NDI® industry-standard IP transport mechanism.

“Automation is a key part of today’s live production landscape, and when paired with an end-to-end NewTek IP workflow that can be virtualized, the possibilities are almost endless,” said Brian Olson, vice president of Product Management for NewTek. “Broadcasters today are looking for cost-effective, small footprint, automated production systems to be part of their digital migration while still meeting the needs of linear production. TriCaster TC1 and NewTek IP Series under Viz Mosart control fit that bill perfectly.”

NewTek will be showing Viz Mosart controlling the NewTek IP Series live production system, including video switching, internal DDR clip playback, and the NVG1 NewTek-Vizrt IP Graphics Server in the appointment suites at the NewTek booth #SL5016 during NAB 2018. Rundown creation will be provided by Vizrt’s Showmaker, which now has multi-user support. Full MOS workflows are also available with the industry’s most popular newsroom computer systems – iNews, ENPS, Octopus, OpenMedia and Dalet.

“We are excited about continuing our partnership with NewTek, starting with NVG1, running the world’s number one real-time graphics software – Viz Trio and Viz Engine, and now integrating the world’s number one studio automation system – Viz Mosart.” said Petter Ole Jakobsen, Vizrt CTO. “NewTek’s leadership in IP video with NDI solves a lot of problems, but automation is just as critical in today’s fast-paced and evolving environments. Viz Mosart has an intuitive interface that combines both a rundown-based approach and a timeline model to give users the best of both worlds.”

Availability

NewTek integration with Viz Mosart will be available in Viz Mosart version 4.1, scheduled for release in Q3 2018.

About NewTek

As the leader in IP video technology, NewTek is transforming the way people create network-style television content and share it with the world. From sporting events, Web-based talk shows, live entertainment, classrooms, and corporate communications, to virtually any place people want to capture and publish live video, we give our customers the power to grow their audiences, brands and businesses faster than ever before.

Clients include: New York Giants, NBA Development League, Fox News, BBC, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, TWiT.TV, USA TODAY, Department of Homeland Security (DHS), the National Aeronautics and Space Administration (NASA), and more than 80% of the U.S. Fortune 100.

About NDI

NDI is in use on millions of devices and allows multiple video systems to identify and communicate with one another over IP. NDI can encode, transmit and receive many streams of high quality, low latency, frame-accurate video and audio in real time. This benefits any network-connected video device, including video mixers, graphics systems, capture cards, and many other production devices. This makes it possible to exponentially increase the number of sources available for live production switching, without directly attaching to devices, changing locations, or investing in expensive, high-bandwidth networks that simply replace SDI-based workflows. #NDIcentral

NewTek is privately owned and based in San Antonio, Texas. For more information on NewTek please visit: www.newtek.com, [Twitter](#), [YouTube](#), [Flickr](#) or connect with us on [Facebook](#).

###

- NDI, TriCaster, TalkShow, 3Play, LightWave 3D, and Broadcast Minds are registered trademarks of NewTek, Inc.
- MediaDS, LightWave, ProTek, LivePanel, and ProServ are trademarks and/or service marks of NewTek, Inc.
- All other products or brand names mentioned are trademarks or registered trademarks of their respective holders.