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NewTek Raises the Bar on Graphics for Live Production with the Release of LiveGraphics™

—Revolutionary real-time graphics with an Adobe® CC based workflow delivered through NewTek Premium Access subscription includes other advanced features LivePanel™, NDI® KVM, Advanced Audio I/O and more—

SAN ANTONIO—October 22, 2018—NewTek today announced the availability of LiveGraphics™ as part of the Premium Access monthly subscription service. LiveGraphics allows users to go directly to air with 10 channels of real-time animated graphics authored in Adobe® Photoshop® CC and Adobe After Effects® CC for live output from TriCaster® TC1 and NewTek IP Series. In addition to the revolutionary LiveGraphics™, Premium Access gives subscribers, five additional highly innovative applications including LivePanel™, NDI® KVM, Advanced Audio I/O, Virtual PTZ, and NewTek’s entire Virtual Set Library. Premium Access is the gateway to new advanced software features; subscribers will receive automatic updates as new capabilities are implemented.

First demonstrated at NAB 2018, LiveGraphics innovative approach to graphics creation allows users to replace text, images, and create links to live data, and then play those graphics back in real time. The result of extensive development, LiveGraphics™ does not require a proprietary hardware graphics engine and delivers on the promise of Adobe Creative Cloud® in real-time.

“Our software-centric approach to innovating tools for live video production allows us to develop at a fast and relentless pace,” said Dr. Andrew Cross, president and CTO of NewTek. “Premium Access is an affordable and highly convenient way to make our current and future software innovations accessible and available to customers. We are proud to initiate this service with truly revolutionary features like LiveGraphics and a robust selection of other ground breaking advancements.”

Premium Access requires the latest version of TriCaster TC1 and NewTek IP Series software now available to all users. This free software upgrade includes more than 20 new features. Premium Access initially includes LiveGraphics along with these additional advanced software applications:

LivePanel

LivePanel allows users to create custom controls from a compatible desktop or mobile device anywhere on a network. Easily accessible through any Web browser or operating system, LivePanel includes production-ready control panels for remote video mixing, media playback, audio mixing, and macro

automation. The LivePanel Builder tool enables custom panels geared toward automating and simplifying unique productions and workflows.

NDI KVM

NDI KVM is another groundbreaking tool allowing users to access TriCaster TC1 or NewTek IP Series systems from anywhere on a network. With NDI KVM, any workspace is simultaneously output as an interactive NDI video source. Simply launch NDI Studio Monitor, (a free [NDI tool](#) from NewTek), select the source from among the available inputs and outputs, then view or run a production remotely from a compatible computer or device.

Advanced Audio I/O

Advanced Audio I/O achieves unprecedented integration with modern audio environments. Provides comprehensive support for 64+ channels of Dante™ and AES67 audio while extracting all incoming and outgoing audio channels, including embedded SDI and NDI audio channels, to allow for more sophisticated configuration and complex handling. Interface seamlessly with external routing, networking, and mixing workflows, incorporating compatible audio boards, consoles, and USB sound devices and more.

Virtual PTZ

Virtual PTZ expands shot selection and storytelling opportunities without increasing source count by creating and accessing multiple shots from any individual video signal. Virtual PTZ starts with a full-resolution camera angle or video source, allows user-defined distinct areas of interest, then stores as full-frame presets that can be switched to or transitioned from seamlessly. Virtual PTZ includes live virtual zoom and real-time pan and scan effects.

Virtual Set Library

Full access to the premium library of NewTek LiveSet™ virtual sets is included with Premium Access. Choose from an extended variety of simulated environments to suit any style or brand, while providing an instant professional touch that enhances the look and feel of any production.

Pricing & Availability

NewTek Premium Access is available now for the limited time special introductory subscription price of \$99USD per month, or \$1,149USD per year. International pricing will vary.

For more information about NewTek Premium Access please visit <http://www.newtek.com/npa>.

About NewTek

As the leader in IP video technology, NewTek is transforming the way people create network-style television content and share it with the world. From sporting events, Web-based talk shows, live entertainment, classrooms, and corporate communications, to virtually any place people want to capture and publish live video, we give our customers the power to grow their audiences, brands and businesses faster than ever before.

Clients include: New York Giants, NBA Development League, Fox News, BBC, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, TWiT.TV, USA TODAY, Department of Homeland Security (DHS), the National Aeronautics and Space Administration (NASA), and more than 80% of the U.S. Fortune 100.

About NDI

NDI is in use on millions of devices and allows multiple video systems to identify and communicate with one another over IP. NDI can encode, transmit and receive many streams of high quality, low latency, frame-accurate video and audio in real time. This benefits any network-connected video device, including video mixers, graphics systems, capture cards, and many other production devices. This makes it possible to exponentially increase the number of sources available for live production switching, without directly attaching to devices, changing locations, or investing in expensive, high-bandwidth networks that simply replace SDI-based workflows. #NDIcentral

NewTek is privately owned and based in San Antonio, Texas. For more information on NewTek please visit: www.newtek.com, [Twitter](#), [YouTube](#), [Flickr](#) or connect with us on [Facebook](#).

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