

NewTek names DigiBox the first UK and Ireland distributor

– The agreement will streamline the supply of NewTek solutions to the region –

SAN ANTONIO, TEXAS — 2 February 2022— [NewTek](#) the leader in IP video technology that gives every storyteller a voice through video, today announces a partnership with [DigiBox](#), a value-added distributor with 25 years' experience in broadcast, proAV and postproduction throughout the United Kingdom and Ireland.

As a long-standing, and well-established supplier in the UK and Ireland market, DigiBox is ideally placed to distribute the full portfolio of NewTek's software-defined visual storytelling tools including the successful TriCaster® family, 3Play® video replay systems and PTZ cameras.

Also known as specialists in IP technologies, DigiBox have worked closely with many products that harness the power of NDI technology since its launch in 2015 and have been strong advocates of the protocols varied applications ranging from broadcast to the boardroom.

“Due to significant and sustained growth for NewTek in the UK and Ireland it was essential to work with a distributor to continue our success. DigiBox were the ideal choice to support our expansion as it allows our partners and end users local access to expedite projects as the demand for accessible, easy to use live production tools increases across various verticals including Corporate/Enterprise, Education and Live Performance to name but a few,” **states Mark Coombes, Director of Sales, EMEA, NewTek.**

“We are looking forward to bolstering our ability to serve these markets with NewTek solutions through DigiBox and can't wait to showcase the inevitable ground-breaking projects that will emerge,” **continues Coombes.**

“NewTek are a natural fit for our portfolio,” **comments Marc Risby, DigiBox Managing Director and CTO.** *“We are looking forward to leveraging our established network of resellers and systems integrators across a wide range of vertical markets and expanding further into the general AV and enterprise spaces to build on NewTek's momentous growth during the pandemic.”*

“DigiBox prides itself on its dedicated technical sales and skilled engineering teams who work closely to meet the challenges of today's content producers whether it's for a live broadcast or a corporate webinar. We believe this will strengthen NewTek's position in the UK offering local support and professional services, enabling us to better serve customers in the region.”

DigiBox will hold a range of NewTek stock in the UK to ensure quick delivery to the dealer network. For more information, or to arrange an online demonstration of the NewTek range please contact: sales@digibox.co.uk

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About DigiBox

Based in Hertfordshire, DigiBox has served the UK's ProAV, broadcast and postproduction markets for more than 25 years. DigiBox represents hardware and software solutions from innovative, world-leading manufacturers, including AJA, Adder, Kiloview, Gefen, LMP, RGBlink, SNS, Salrayworks, Theatrixx, YoloLiv and Vimeo Enterprise. We have an experienced sales team specialising in technical sales, content distribution and digital workflows and a dedicated engineering support team. Learn more at www.digibox.co.uk



About NewTek

As the leader in IP video technology, NewTek is transforming the way people create network-style television content and share it with the world. From sporting events, Web-based talk shows, live entertainment, classrooms, and corporate communications, to virtually any place people want to capture and publish live video, we give our customers the power to grow their audiences, brands, and businesses faster than ever before.

The NewTek brand joins those of Vizrt and NDI under the umbrella brand of Vizrt Group. The NewTek brand is 100% committed to its Channel Partners as its route to market.

Clients include: The Supreme Court of the United Kingdom, New York Giants, NBA Development League, Fox News, BBC, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, TWiT.TV, USA TODAY, U.S. Department of Homeland Security (DHS), the National Aeronautics and Space Administration (NASA), Celebro Media, Cardiff Metropolitan University, Price Waterhouse Coopers, Charles University in Prague, Pinsent Masons LLP, and more than 80% of the U.S. Fortune 100.

For more information on NewTek please visit: www.newtek.com, Twitter, YouTube, Flickr or connect with us on Facebook.

About NDI

NDI is a brand of Vizrt Group. NDI software is in the hands of millions of customers worldwide and allows multiple video systems to identify and communicate with one another over IP. NDI can encode, transmit and receive many streams of high quality, low latency, frame-accurate video, and audio in real time. This benefits any network-connected video device, including cameras, converters, video mixers, graphics systems, capture cards, and many other production devices.

#SDVS #NDIcentral #NDItv

About Vizrt Group

Vizrt Group® is guided by a single, passionately held purpose; that of "more stories, better told", supplying media content creators around the world with software-defined visual storytelling tools and solutions to help them create more impactful, award-winning content, (more stories) in a manner that is right for their business needs (better told).

The Group contains three of the strongest names in the broadcast technology industry; NewTek, NDI® and Vizrt. All three being creative businesses, built on innovation and grown by our people, with the goal of becoming the most recommended solution provider in the markets we serve.

We combine our strategic pillars of Content-Centricity, Software-Defined, IP First, and Innovation to increase our customers' success in delivering engaging and immersive content to their audiences.

Vizrt Group is a global and diverse organization with over 600 employees from 58 different nationalities, with offices in 16 countries worldwide. It is privately-owned by Nordic Capital Fund VIII.