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Stunning 4K Video With NDI® Now Available With NewTek Connect Spark™ Pro

—Simple, portable, affordable IP converter greatly reduces cost and cabling barriers for 4K UHD production and looks absolutely amazing—

SAN ANTONIO – October 24, 2018 – NewTek today announced the availability of the NewTek Connect Spark™ Pro video converter, the easiest, fastest and most flexible way to acquire beautiful looking 4K UHD video for IP-based productions. Connect Spark Pro instantly translates 4K UHD video at up to 60 frames per second directly from a source into an NDI® signal for use with any compatible device or software with near zero latency and without any complex configuration or excessive cabling required. Its portable, and camera-mountable design, HDMI connection, built-in tally lights, support for Power over Ethernet (PoE), and many other features allow Connect Spark Pro to integrate seamlessly into any production.

“The quality of the picture we’re getting with Connect Spark Pro is simply mind blowing,” said Dr. Andrew Cross, president and CTO for NewTek. “What’s even better is that almost every 4K device has an HDMI connector, making Connect Spark Pro ideal for getting 4K signals onto the network quickly. This helps tremendously with cabling, distance, and cost limitations allowing content producers small and large to benefit from the advantages of 4K. Even if you are producing and distributing in HD, being able to leverage 4K cameras gives you better quality and lets you do virtual PTZ pan and scan moves simply and easily.”

Combined with NewTek VMC1 or TriCaster® TC1 multi-camera production systems with up to 44 and 16 channels respectively of true 4K/60fps video, Connect Spark Pro enables the most affordable, end-to-end 4K-production IP workflow on the planet.

Features of the Connect Spark Pro include:

- HDMI video input with embedded audio
- IP output via NDI with near-zero latency
- Support for 4K UHD and 1080p video at up to 60fps
- Unicast and multicast transfer modes
- Web-based remote configuration and monitoring
- NDI tally support with built-in tally lights
- Wired Gigabit Ethernet connectivity

- Support for Power over Ethernet (POE)
- Hardware-based FPGA and SoC technology
- Industry-standard, threaded-screw camera mount

Availability

The NewTek Connect Spark Pro is available immediately for \$995 USMSRP from the [NewTek store](#) or your local reseller. International pricing will vary.

For more information please visit <https://www.newtek.com>

About NewTek

As the leader in IP video technology, NewTek is transforming the way people create network-style television content and share it with the world. From sporting events, Web-based talk shows, live entertainment, classrooms, and corporate communications, to virtually any place people want to capture and publish live video, we give our customers the power to grow their audiences, brands and businesses faster than ever before.

Clients include: New York Giants, NBA Development League, Fox News, BBC, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, TWiT.TV, USA TODAY, Department of Homeland Security (DHS), the National Aeronautics and Space Administration (NASA), and more than 80% of the U.S. Fortune 100.

About NDI

NDI is in use on millions of devices and allows multiple video systems to identify and communicate with one another over IP. NDI can encode, transmit and receive many streams of high quality, low latency, frame-accurate video and audio in real time. This benefits any network-connected video device, including video mixers, graphics systems, capture cards, and many other production devices. This makes it possible to exponentially increase the number of sources available for live production switching, without directly attaching to devices, changing locations, or investing in expensive, high-bandwidth networks that simply replace SDI-based workflows. #NDICentral

NewTek is privately owned and based in San Antonio, Texas. For more information on NewTek please visit: www.newtek.com, Twitter, YouTube, Flickr or connect with us on Facebook.

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