

WHITE COUNTY HIGH SCHOOL + NEWTEK

"You come and sit in a classroom and feel the excitement of the students, watch them do a live broadcast, you realize you can't put a price tag on that enthusiasm."

Dr. Laurie Burkett
White County School Superintendent

QUICK FACTS

Location:
White County HS
Cleveland, Georgia

Population: 3,800

Ninety miles
northwest of Atlanta

Broadcast Program:
WTVN
Warrior TV Network

Started in 2008

Produces over 340
programs a year

OPPORTUNITY

Warrior TV Network provides a wide-range of broadcast coverage every school year, which runs the gamut from drama, politics, to public affairs. Students are eager to be part of the program where they gain valuable real-world experience while producing network-quality shows.

WTVN



TV



LAPTOP



PHONE



CHALLENGE

WTVN strives to create educational opportunities that inspire passion in students and trains them in valuable, 21st Century skills that positively impact the community. However, the expense and logistics of lugging equipment and broadcasting from locations throughout the school district and county posed a challenge. Another was making sure they delivered shows to all places people would want to watch.

SOLUTION

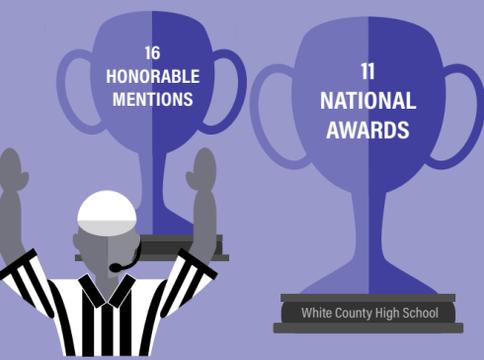
White County High School deployed a cost-effective, state-of-the-art IP video broadcast production program based on NDI® and NewTek® products.

Using an NDI®-based workflow, students plug cameras into any network port and broadcast live from locations all over the district and county. NDI® helps eliminate the expense and hassle of lugging equipment and cables everywhere they need to go. Additionally, internet-streaming capabilities allow viewers to watch from any media device.

16
HONORABLE
MENTIONS

11
NATIONAL
AWARDS

White County High School



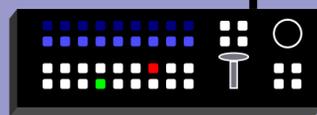
"NDI is so reliable, I can send a ninth grader with a camera with the Connect Spark attached to it all the way to the far end of this campus, and that student can broadcast live within minutes, by plugging into a network drop."

Charles Dewalt
Executive Director Warrior TV

RESULT

Warrior TV Network is a student-driven, award-winning broadcast network known throughout the state of Georgia. Teams of students produce more than 340 programs per year for WTVN, winning 11 national awards and 16 honorable mentions. As a result, many go on to colleges to continue their study of broadcasting and video production.

NewTek
TriCaster®
TC1



NewTek
Connect
Spark™



NewTek
3Play
3P1®



TOOLS USED

- NewTek TriCaster® TC1
- NewTek NDI® PTZ Camera
- NewTek 3Play 3P1®
- NewTek Connect Spark™
- NDI®-enabled IP infrastructure