**WHITE COUNTY HIGH SCHOOL + NEWTEK**

**QUICK FACTS**

**Location:**
White County HS  
Cleveland, Georgia

**Population:** 3,800

**Broadcast Program:**
WTVN  
Warrior TV Network

**Started in 2008**

**Produces over 340 programs a year**

**OPPORTUNITY**

Warrior TV Network provides a wide-range of broadcast coverage every school year, which runs the gamut from drama, politics, to public affairs. Students are eager to be part of the program where they gain valuable real-world experience while producing network-quality shows.

**CHALLENGE**

WTVN strives to create educational opportunities that inspire passion in students and train them in valuable, 21st Century skills that positively impact the community. However, the expense and logistics of lugging equipment and broadcasting from locations throughout the school district and county posed a challenge. Another was making sure they delivered shows to all places people would want to watch.

**SOLUTION**

White County High School deployed a cost-effective, state-of-the-art IP video broadcast production program based on NDI® and NewTek® products.

Using an NDI®-based workflow, students plug cameras into any network port and broadcast live from locations all over the district and county. NDI® helps eliminate the expense and hassle of lugging equipment and cables everywhere they need to go. Additionally, internet-streaming capabilities allow viewers to watch from any media device.

**RESULT**

Warrior TV Network is a student-driven, award-winning broadcast network known throughout the state of Georgia. Teams of students produce more than 340 programs per year for WTVN, winning 11 national awards and 16 honorable mentions. As a result, many go on to colleges to continue their study of broadcasting and video production.

**TOOLS USED**

- NewTek TriCaster® TC1
- NewTek NDI® PTZ Camera
- NewTek 3Play 3P1®
- NewTek Connect Spark™
- NDI®-enabled IP infrastructure

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> "You come and sit in a classroom and feel the excitement of the students, watch them do a live broadcast, you realize you can’t put a price tag on that enthusiasm."

Dr. Laurie Burkett  
White County School Superintendent

> "NDI is so reliable, I can send a ninth grader with a camera with the Connect Spark attached to it all the way to the far end of this campus, and that student can broadcast live within minutes, by plugging into a network drop."

Charles Dewalt  
Executive Director Warrior TV

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